

J W CONVENTION BUS DRIVER DIRECTIONS

SOVEREIGN CENTER • 700 Penn Street, Reading, PA 19602

Anticipated Arrival: 8:00–9:00 a.m. all days

IF DIRECTED TO USE LOT 10: LOT 10 DROP-OFF / PARKING / PICK-UP

- From Penn Street, turn north onto N 5th Street.
- Turn right at next street onto Court Street.
- Turn right onto 8th Street.
- Turn right into the bus parking lot
- The passengers will disembark the bus, walk across the parking lot and cross Penn Street only at the corners or crosswalks to the Sovereign Center.
- **The bus may remain in this lot all day**
- At the conclusion of the program, after participating in the cleaning arrangement, passengers will be able to go directly to the parking lot and board their bus.

IF DIRECTED TO USE PENN STREET: PENN STREET DROP-OFF

- From Route 422, take Penn Street Exit / Reading crossing Penn Street Bridge
- Travel east on Penn Street and unload curbside near the entrance on Penn Street between 7th and 9th Streets

VANITY FAIR BUS PARKING – After drop-off, proceed to parking area:

- Continue east on Penn Street, turn left onto N 9th Street
- Turn left onto Washington Street
- Turn left onto N 2nd Street
- Bear right onto Penn Street Bridge to West Reading. This becomes Penn Avenue.
- Go approximately 7 blocks and turn right at light onto Park Road.
- Go approximately 3 blocks – you will go over a bridge.
- On right you will see the bus parking area behind TGI Friday's Restaurant.
- If you would like to go to the VF Outlet for access to the drivers lounge, shopping, and food court, call the VF Outlet Security Control Center at 610-378-1732. They will send a shuttle bus to pick you up.

PENN STREET / CHERRY STREET PICK-UP

- Leave in time to arrive at least 15 minutes prior to scheduled pick-up time. Please coordinate the time with the bus captain.
- Events are scheduled to conclude at 5:00 p.m. on Friday and Saturday, and 4:10 p.m. on Sunday; be at Vanity Fair Outlet Lot for staging before this time

Directions to Return to Sovereign Center:

- Return south on Park Road, left at light onto Penn Avenue / Penn Street directly to the Sovereign Center
- **Penn Street pick-up** will be between 7th and 9th Streets. For **Cherry Street pick-up**: Right turn onto 8th Street; Right turn onto Cherry Street

LEAVING THE SOVEREIGN CENTER TO RETURN HOME

- Penn Street: Turn left onto N 9th Street; turn left onto Washington Street; turn left onto N 2nd Street; bear right to the bridge
- Cherry Street: Turn right onto 5th Street; turn left onto Penn Street
- **Take exit on bridge to get back onto Route 422**